

Media Release

Friday 10 June 2022

SCA (Qld) welcomes Laura Bos as General Manager

The Strata Community Association (Qld) is pleased to announce the appointment of Laura Bos as the new General Manager.

Ms Bos joins SCA (Qld) with a depth of member association experience across multiple industry sectors supported by strong advocacy, stakeholder, community engagement, marketing and government relations skills.

Most recently serving as Manager, Communications and Engagement at Ipswich City Council, Ms Bos' previous roles also include Marketing, Communications and Government Relations Manager for Clubs Queensland, General Manager of Brisbane Women's Club, Marketing Manager for Mercy Super and she is currently a Board Director of Small Steps 4 Hannah after previously serving the Foundation as its Executive Chair.

Her passion for effective communication and advocacy, underpinned by a drive for positive community impact and development, as well as over 30 years' experience in membership organisations across multiple sectors will ensure success in representing the interests of SCA (Qld) and its members.

"I have had the pleasure of working in senior roles with many different membership organisation structures from some of the largest corporate member-based organisations in Australia right through to smaller membership-based entities, and of course, industry peak bodies."

"SCA (Qld) is an impressive peak industry body that I am proud to be joining. The commitment of the team in delivering our wide range of services, events, policy development and professional education for our members is exceptional." said Ms Bos.

"There is a strong sense across SCA (Qld) that the work we do supports our sector to have a positive impact on the lives of the households across Queensland who reside in apartments. Our impact is felt directly and daily."

"The strata sector in Queensland and the SCA (Qld) is at an exciting junction in its evolution, and I am looking forward to working with our team and Board to raise the profile of SCA (Qld) and through that advance the needs of the sector." said Ms Bos.

"I look forward to supporting our sector to work more closely with government and more collaboratively with other industry peak bodies to solve some of the issues that are impacting our own sector directly, but also those issues that impact other sectors such as the current housing crisis."

SCA (Qld) President Kristi Kinast welcomed Ms Bos to her new role.

"Laura has demonstrated clear leadership and advocacy skills throughout her career, and her strategic mindset, marketing, organisational and stakeholder engagement experience will be crucial assets for SCA (Qld), our industry members and the 238,000 households that reside in apartments."

“Under Laura’s leadership, we are looking forward to continuing the strategic growth agenda set by the SCA (Qld) Board and leveraging the increased profile of the organisation to deliver more services and advocacy outcomes for our members, sponsors and the communities we serve.”

Ms Bos commenced with SCA (Qld) on 9 June 2022.

Ends.

Media inquiries:

Contact SCA Queensland Policy Officer, Kristian Marlow on 0437 176 366 or advocacy.qld@strata.community

About Strata Community Association (Qld)

SCA (Qld) is the peak association supporting the state's strata sector, with more than 1,200 individual and corporate members who help oversee, advise, and manage hundreds of thousands of lots across Queensland. The association brings together people who manage strata schemes, own units or live in

strata communities, and those who provide products and services for schemes. We also provide education, advice, and advocacy to enable better understanding of the regulations, obligations and owner's rights.