

Reach • Connect • Showcase



**SCA (QLD)
SPONSORSHIP PROSPECTUS**

FY22/23

Your invitation to connect with Strata Community Association members across Queensland.

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Expand your reach

How would you like to increase your reach, connect with potential customers, generate valuable exposure for your brand, and give yourself a truly competitive edge?

Your brand is one we know our members would love. As such, we'd like to offer you a unique opportunity to align with the Strata Community Association (Qld) (hereafter referred to as SCA (Qld)).

As the go-to voice for our members, broader Industry, and media alike, SCA (Qld) is the peak industry association representing Strata industry including Managers, Lot Owners, Tenants and Stakeholders living in or affected by Strata Title, Body Corporate, Community Title and Owners Corporations.

By securing this opportunity to align with SCA (Qld), you'll unlock the sought-after ability to connect directly with decision makers and 1,000+ membership base. Our members want and need the products and services you offer.

By aligning with SCA (Qld), you'll increase your brand reach and connect with potential new customers, generate exposure for your brand, and get an edge on your competitors. As a valued sponsor, you'll receive exclusive invitations to participate in our key industry events, unlock the opportunity to appear on brand collateral, email marketing and promotional banners. Your staff can advocate for and get your brand in front of your ideal customers and decision makers at our conference, gala award ceremony and so much more.

This is your opportunity to position your business as an authority in the strata industry. We offer numerous sponsorship packages and always go the extra mile to work with you and tailor a sponsorship package to your desired level of investment and needs.

Connect with SCA (Qld) today and see the real and remarkable benefits.



Connect to our members

When you invest in a sponsorship with SCA (Qld), we provide a platform that connects you with potential customers. Our strong commitment to engaged relationships with our sponsors is evidenced in our communications and the way we listen to and take on board your valued feedback.

We connect you by:

1. Understanding your objectives and working out which of your current goals and strategies our sponsorship packages can help you achieve
2. Valuing what you bring to the table
3. Looking for ways to activate sponsorship across all relevant channels, including your sales team, retailers, distributors, and internal departments — all of which add return to your investment

Our member base includes:

- Principals of strata management firms
- Strata managers and support staff involved in the day-to-day management of strata schemes
- Strata owners actively involved in the management and future direction of their strata scheme
- Related businesses supporting the needs of strata communities

We have been working with the SCA QLD as a sponsor for more than 10 years and have found they are very proactive and value driven. They are both accessible and engaging around sponsorship and have been one of the best states to work with in terms of making sure we get the most from our entitlements.

Daniel Borin
Director of Client Success
MaxSoft Group

1000+

Individual members of SCA (Qld), comprising of strata management firms, lot owners & service supplier companies



2390+

Registrations across 31 networking & educational events in FY 2021/22



312,000+

Strata lots managed by our 819 strata management firms

Our signature events



ANNUAL CONFERENCE

A much-anticipated annual event, the SCA(Qld) Conference, brings together the latest industry news and showcases exciting and innovative products and services for members over 2 days.

At the conference, experts will discuss and present the latest industry topics, while attendees have the opportunity to browse the trade exhibition as they network with local industry professionals and members. Targeted to all SCA members from across the country, the event typically attracts 300+ attendees. Marketed via a dedicated campaign, our conference is an incredible opportunity to profile your business and products to a targeted and highly engaged audience.

AWARDS FOR EXCELLENCE

The much-loved and prestigious Strata Community Awards for Excellence recognise and celebrate the achievements of those at the forefront of the strata community. The Awards put the spotlight on those who are at the top of their game and are regarded as the peak of success aspired to by our members. Strongly promoted and marketed within the industry the Awards evening provides business partners with an unmissable opportunity to promote their brand. Featuring up to 10 categories across both individuals and business, the opportunities are boundless no matter what business you're in.



MINI-DEBATE

Our Mini-Debate (previously Roadshow) will see SCA(Qld) travel across Queensland to various regional centers. At each event, two teams of experts will join forces to deliver an unforgettable mini debate.

Designed as a targeted event series, they provide an excellent opportunity for business partners to access a willing and engaged target audience, making for the perfect opportunity to network and promote your products and/or services.

GOLF DAY

Far from a good walk spoiled, our days out on the green are always a fun event for members across our regions, with tickets consistently in hot demand. The friendly and relaxed mix of competition and networking is a great environment for business partners. You can interact with industry players in a casual atmosphere while increasing your brand exposure with our members and their key decision makers.





Make the right connection

We offer a number of specially tailored sponsorship opportunities to maximise your returns. Unlock the opportunity to engage your brand in meaningful interactions with our members and extend your market reach.

As a sponsor, you'll receive the rare opportunity to access our members and industry via our events program with more than 50 events across the state, email marketing and direct advertising.

Sound like the right fit for your business? SCA (Qld) offers four sponsorship packages designed to suit the individual needs of our valued sponsors.

Platinum – This extraordinary package incorporates a full suite of opportunities and extends to most events and advertising activities. Designed specifically for those who are highly active in the strata industry and want to cultivate a strong brand presence. It is the prime opportunity for businesses looking to closely align with SCA (Qld) and take full advantage of every opportunity.

Gold – Our mid-level package is designed to provide a broad access for those who are seeking more exposure and wish to maintain frequent interaction with strata management members, without paying for more regular 'stand-out' opportunities. This package includes selected major events and advertising opportunities.

Silver – Taking a step down our lower-level package is ideal for sponsors with a smaller budget that are looking for brand visibility and connection to the industry. This package is perfect for those those wanting a simple presence across a select number of events and advertising opportunities.

Bronze – Offering entry-level access, this basic package is an affordable opportunity to achieve SCA (Qld) Sponsor status. This is ideal for sponsors wanting a presence in the industry and allows access to more than two events and advertising opportunities per financial year.

Tangibles – Our Tangible range, allows sponsors to enhance their reach by adding selected events and activities to selected packages. Noting any selections made from the tangibles are on top of the base package fee. These opportunities can also be sponsored independently of a platform provided you meet the eligibility requirements (see terms and conditions).

Read on for more detail on the specific inclusions of each sponsorship package.

Sponsorship at a glance

Refer to the deliverables aligned to the sponsorship opportunities. within the packages (outlined on pages 9-19) to establish in more detail the differences between the packages.

Opportunity	Platinum	Gold	Silver	Bronze
Annual Conference	Elevate	Generate		
Awards for Excellence Dinner	Category	Seating	Seating	
Winter Golf Day	Hole	Support	Support	
Leadership Retreat	✓			
Intimate Board Lunch	✓			
Collaborative Lunch	✓	✓	✓	✓
Strata Starters	Feature	Support	Support	
Seminar/ Webinar/ Educational	✓	✓	✓	
e-Newsletter: Advertisement	✓	✓	✓	✓
e-Newsletter: Editorial	✓			
SCA (Qld) Website	Feature	Spotlight	Spotlight	Support
Supplier Directory: Advertisement	Skyscraper	Square	Square	
SCA (Qld) Social Media	Feature	Spotlight	Support	Support
Inside Strata: Online Advertorial	8 Articles	5 Articles	3 Articles	1 Article
SCA (Qld) e-Blast: Sponsor Message	✓			
New Member Comms	✓	✓	✓	
In-Office Display and Material	✓			
Logo Exposure	Feature	Spotlight	Spotlight	Spotlight
Membership + Nominees	6 Nominees	4 Nominees	2 Nominees	1 Nominee
Proud Sponsor Logo	✓	✓	✓	✓
Right of Refusal	✓	✓	✓	✓
Delegate/Attendance Lists	✓	✓	✓	
Event Ticket Discount	✓	✓	✓	
Tangible Benefits	\$8,000.00	\$4,000.00	\$2,000	

Platinum Package

\$35,420 incl. GST (\$27,420 included, \$8,000 Tangible)

\$48,150 Retail Value

This package has been developed for sponsors to make their mark in the strata industry, improve their brand presence and increase product/service sales. Selecting the platinum package will help your business achieve strong reach and frequency amongst the targeted membership with a regular presence.



Annual Conference

Elevate
Conference
Sponsor

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page

During event

- Exhibit products/services at one trade display area - 6m(w) x 2m(d) x 2.5m(h)
- MC recognition at the opening and closing sessions
- Logo inclusion in the official conference program
- Logo inclusion on the official delegate name tags
- On-screen recognition in plenary room during breaks
- Two (2) full conference delegate registrations, including two (2) day program and social functions

Post-Event

- Copy of electronic registration list
- Sponsor recognition in social media event wrap-up post

Awards for Excellence Dinner

Category Award
Sponsor

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page

During event

- Logo inclusion on SCA (Qld) welcome screen/s
- Logo on award trophy and certificate
- Present category award to winner on stage with photo opportunity¹
- MC recognition during event proceedings
- On-screen recognition during breaks
- Four (4) tickets to Awards Dinner
- Reserved seating area in a prime location⁸

Post-Event

- Copy of electronic registration list
- Sponsor recognition in social media event wrap-up post

Golf Day

Hole Sponsor

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page

During event

- Opportunity to provide promotional gift or brochure for registration bags
- Opportunity for hole activation and display at selected competition hole²
- MC recognition during welcome and end of day function
- On-screen recognition at the post event function
- Display one (1) pull-up banner at post-event function²
- One (1) company representative at hole activation
- Four (4) player registrations, including post event function

Post-Event

- Copy of electronic registration list
- Sponsor recognition in social media event wrap-up post

Leadership Retreat

Attendance

Exclusive invitation to Platinum Sponsors only

During event

- Opportunity to learn and network over three (3) days with like mind peers
- Two (2) tickets to attend the retreat

Intimate Board Lunch

Attendance

Exclusive invitation to Platinum Sponsors only

During event

- Opportunity to network with Board Executives - President, Senior Vice President and Vice President (as available, up to 3 Directors and Executive Officer)
- Two (2) tickets to attend the lunch

Collaborative Lunch

Attendance

During event

- Opportunity to provide topics, themes and ideas to SCA (Qld) Education and Events Committee (up to 4 committee members)
- One (1) ticket to attend the lunch

Strata Starters

Feature Sponsor

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page

During event

- MC recognition during event proceedings
- Opportunity for ten-minute presentation (inclusive of PowerPoint slides)⁴
- Opportunity for two (2) company representatives to attend event

Post-Event

- Sponsor recognition in social media event wrap-up post

Seminar/ Webinar/ Educational

Content Sponsor

By invitation only

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page

During event

- Opportunity to present a topic, as designated by the SCA (Qld) Education Committee⁴



Logo Exposure

Feature

- Logo recognition on SCA (Qld) email signatures for financial year
- Logo recognition on Member Alerts to SCA (Qld) members for financial year
- Logo recognition on Event Blasts to SCA (Qld) members for financial year
- Logo recognition on CPD Seminars to SCA (Qld) members for financial year (except special events outside the scope of SCA (Qld)'s regular CPD seminar)
- Logo recognition in Annual Report for the 2022/2023 financial year

SCA (Qld) Website

Feature

- One (1) banner advertisement linked to sponsor website for financial year
- Logo recognition and company profile on SCA (Qld) website for financial year
- Opportunity to provide fact sheets and articles on area of expertise for SCA (Qld) website for financial year
- Business listing in online Supplier Directory for financial year

Supplier Directory

Advertisement Skyscraper

- One (1) leaderboard advertisement (728 x 90px) linked to sponsor website for financial year
- One (1) square advertisement (250 x 250px) linked to sponsor website for financial year⁵

SCA (Qld) Social Media

Feature

- Sponsor recognition in Christmas closure post
- Sponsor recognition in end of financial year thank you post
- One (1) feature post – an article of interest, competition or promotion⁵

Inside Strata

Online Advertorial

- Eight (8) advertorials, (800 words) plus hi-res image⁵

SCA (Qld) e-Blast

Sponsor Message

- Three (3) dedicated electronic communications to all SCA (Qld) members, with opportunity to provide topic, including images and logos⁵

New Member Comms

Profile Sponsor

- One (1) sponsor profile (200 words) plus hi-res image linked to sponsor website in SCA (Qld) New Members Booklet⁵

In-Office Display and Material

- Opportunity to display brochure material in our SCA (Qld) office for the financial year
- Opportunity to display pull-up banner in SCA (Qld) Training Room

e-Newsletter

Advertisement & Editorial

- One (1) static, horizontal strip advertisement linked to sponsor website in selected electronic newsletter⁵
- One (1) editorial article in selected electronic newsletter⁵

Membership + Nominees

- Corporate membership (inclusive of one (1) nominee) plus five (5) additional nominees

Proud Sponsor Logo

- Dedicated SCA (Qld) Sponsor logo provided to promote your association as a sponsor

Right of Refusal

- First right of refusal for event sponsorship (in order of level)

Attendance Lists

- Copy of electronic attendance lists for all SCA (Qld)'s signature events

Event Ticket Discount

- 10% discount applicable to guest event tickets

Tangible Benefits

- \$8,000 spend on targeted events and activities that reach specific segments of our membership
- Opportunity to add targeted events and activities that reach specific segments of our membership on top of the package price





Gold Package

\$18,150 incl. GST (\$14,150 included, \$4,000 Tangible)

\$25,250 Retail Value



This package has been created for businesses who have a strong focus on selling or servicing the strata industry. Choosing the gold package will help your business achieve reach and frequency amongst the targeted membership with a regular presence within the strata industry.

Annual Conference

Generate Conference Sponsor

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page

During event

- Exhibit products/services at one trade display area - 6m(w) x 2m(d) x 2.5m(h)
- MC recognition at the opening and closing sessions
- Logo inclusion in the official conference program
- Logo inclusion on the official delegate name tags
- On-screen recognition in plenary room during breaks
- Two (2) full conference delegate registration, including two (2) day program and social functions

Post-Event

- Copy of electronic registration list
- Sponsor recognition in social media event wrap-up post

Awards for Excellence Dinner

Reserved seating

- Reserved seating area in a prime location at the Qld Strata Community Awards for Excellence^{6, 8}

Golf Day

Support Sponsor

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page

During event

- Opportunity to provide promotional gift or brochure for registration bags
- MC recognition during welcome and end of day function
- On-screen recognition at the post event function
- Two (2) player registrations, including post event function

Post-Event

- Sponsor recognition in social media event wrap-up post

Collaborative Lunch

Attendance

During event

- Opportunity to provide topics, themes and ideas to SCA (Qld) Education and Events Committee (up to 4 committee members)
- One (1) ticket to attend the lunch

Strata Starters

Support Sponsor

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page

During event

- MC recognition during event proceedings
- Opportunity for two (2) company representatives to attend session

Post-Event

- Sponsor recognition in social media event wrap-up post

Seminar/ Webinar/ Educational

Content Sponsor

By invitation only

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page

During event

- Opportunity present a topic, as designated by the SCA (Qld) Education Committee⁴

Logo Exposure

Spotlight

- Logo recognition on Event Blasts to SCA (Qld) members for financial year
- Logo recognition on CPD Seminars to SCA (Qld) members for financial year (except special events outside the scope of SCA (Qld)'s regular CPD seminar)
- Logo recognition in Annual Report for the 2022/2023 financial year

SCA (Qld) Website

Spotlight

- Logo recognition and company profile on SCA (Qld) website for financial year
- Opportunity to provide fact sheets and articles on area of expertise for SCA (Qld) website for financial year
- Business listing in online Supplier Directory for financial year

Supplier Directory

Advertisement
Square

- One (1) square advertisement (250 x 250px) linked to sponsor website for financial year⁵





SCA (Qld) Social Media

Support

- Sponsor recognition in end of financial year thank you post

Inside Strata

Online Advertorial

- Five (5) advertorials, (800 words) plus hi-res image⁵

New Member Comms

Profile Sponsor

- One (1) sponsor profile (200 words) plus hi-res image linked to sponsor website in SCA (Qld) New Members Booklet⁵

e-Newsletter

Advertisement

- One (1) static, horizontal strip advertisement linked to sponsor website in selected electronic newsletter⁵

Membership + Nominees

- Corporate membership (inclusive of one (1) nominee) plus three (3) additional nominees

Proud Sponsor Logo

- Dedicated SCA (Qld) Sponsor logo provided to promote your association as a sponsor

Right of Refusal

- First right of refusal for event sponsorship (in order of level)

Attendance Lists

- Copy of electronic attendance lists for all SCA (Qld)'s signature events

Event Ticket Discount

- 10% discount applicable to guest event tickets

Tangible Benefits

- \$4,000 spend on targeted events and activities that reach specific segments of our membership
- Opportunity to add targeted events and activities that reach specific segments of our membership on top of the package price





Silver Package

\$9,130 incl. GST (\$7,130 included, \$2,000 Tangible)

\$14,500 Retail Value



This package has been developed for businesses who want to focus on selling or servicing the strata industry. Choosing the Silver package will help your business achieve reach amongst the targeted membership with a presence within the strata industry.

Awards for Excellence Dinner

Reserved seating

- Reserved seating area in a prime location at the Qld Strata Community Awards for Excellence^{6, 8}

Golf Day

Support Sponsor

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page

During event

- Opportunity to provide promotional gift or brochure for registration bags
- MC recognition during welcome and end of day function
- On-screen recognition at the post event function

Post-Event

- Sponsor recognition in social media event wrap-up post

Collaborative Lunch

Attendance

During event

- Opportunity to provide topics, themes and ideas to SCA (Qld) Education and Events Committee (up to 4 committee members)
- One (1) ticket to attend the lunch

Strata Starters

Support Sponsor

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page

During event

- MC recognition during event proceedings
- Opportunity for two (2) company representatives to attend session

Post-Event

- Sponsor recognition in social media event wrap-up post

Seminar/ Webinar/ Educational

Content Sponsor

By invitation only

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page

During event

- Opportunity present a topic, as designated by the SCA (Qld) Education Committee⁴

Logo Exposure

Spotlight

- Logo recognition on Event Blasts to SCA (Qld) members for financial year
- Logo recognition on CPD Seminars to SCA (Qld) members for financial year (except special events outside the scope of SCA (Qld)'s regular CPD seminar)
- Logo recognition in Annual Report for the 2022/2023 financial year

SCA (Qld) Website

Spotlight

- Logo recognition and company profile on SCA (Qld) website for financial year
- Opportunity to provide fact sheets and articles on area of expertise for SCA (Qld) website for financial year
- Business listing in online Supplier Directory for financial year



Supplier Directory

Advertisement Square

- One (1) square advertisement (250 x 250px) linked to sponsor website for financial year⁵

SCA (Qld) Social Media

Support

- Sponsor recognition in end of financial year thank you post

Inside Strata

Online Advertorial

- Three (3) advertorials, (800 words) plus hi-res image⁵

New Member Comms

Profile Sponsor

- One (1) sponsor profile (200 words) plus hi-res image linked to sponsor website in SCA (Qld) New Members Booklet⁵

e-Newsletter

Advertisement

- One (1) static, horizontal strip advertisement linked to sponsor website in selected electronic newsletter⁵

Membership + Nominees

- Corporate membership (inclusive of one (1) nominee) plus one (1) additional nominees

Proud Sponsor Logo

- Dedicated SCA (Qld) Sponsor logo provided to promote your association as a sponsor

Right of Refusal

- First right of refusal for event sponsorship (in order of level)

Attendance Lists

- Copy of electronic attendance lists for all SCA (Qld)'s signature events

Event Ticket Discount

- 10% discount applicable to guest event tickets

Tangible Benefits

- \$2,000 spend on targeted events and activities that reach specific segments of our membership
- Opportunity to add targeted events and activities that reach specific segments of our membership on top of the package price



Bronze Package

\$3,520 incl. GST (No tangible spend)

\$4,350 Retail Value



This package has been created for businesses as an introduction to better acquaint or sell your business. Choosing the bronze package will help your business to start or maintain a presence within the strata industry.

Collaborative Lunch

Attendance

During event

- Opportunity to provide topics, themes and ideas to SCA (Qld) Education and Events Committee (up to 4 committee members)
- One (1) ticket to attend the lunch

Logo Exposure

Spotlight

- Logo recognition on Event Blasts to SCA (Qld) members for financial year
- Logo recognition on CPD Seminars to SCA (Qld) members for financial year (except special events outside the scope of SCA (Qld)'s regular CPD seminar)
- Logo recognition in Annual Report for the 2022/2023 financial year

SCA (Qld) Website

Support

- Logo recognition and company profile on SCA (Qld) website for financial year
- Business listing in online Supplier Directory for financial year Sponsor recognition in end of financial year thank you post

SCA (Qld) Social Media

Support

- Sponsor recognition in end of financial year thank you post

Inside Strata

Online Advertorial

- One (1) advertorials, (800 words) plus hi-res image⁵

e-Newsletter

Advertisement

- One (1) static, horizontal strip advertisement linked to sponsor website in selected electronic newsletter⁵

Membership + Nominees

- Corporate membership (inclusive of one (1) nominee)

Proud Sponsor Logo

- Dedicated SCA (Qld) Sponsor logo provided to promote your association as a sponsor

Right of Refusal

- First right of refusal for event sponsorship (in order of level)

Tangible Benefits

- Opportunity to add targeted events and activities that reach specific segments of our membership on top of the package price





Tangibles

All prices incl. GST



This range includes targeted events and activities that reach specific segments of our membership. These initiatives are ideal opportunities for businesses wanting to reach and network with key groups of our members.

Awards for Excellence Dinner

Major Sponsor

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page
- Opportunity to provide ideas to SCA (Qld) regarding dinner theme

During event

- Logo inclusion on SCA (Qld) welcome screen/s
- Logo inclusion on event program and menu
- Display two pull-up banners in dinner function area (sponsor to supply, not exceeding 2x2x1m per banner)²
- MC recognition during event proceedings
- Opportunity to provide a five-minute speech during the welcome address
- Opportunity to provide promotional gift for dinner guests⁷
- On-screen recognition during breaks
- Four (4) tickets to Awards Dinner
- Reserved seating area in a prime location⁸

Post-Event

- Sponsor recognition in social media event wrap-up post

\$9,900

1 Opportunity

Awards for Excellence Dinner

Production Sponsor

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page

During event

- Logo inclusion on SCA (Qld) welcome screen/s
- Logo inclusion on event program and menu
- MC recognition during event proceedings
- On-screen recognition during breaks
- Two (2) tickets to Awards Dinner
- Reserved seating area in a prime location⁸

Post-Event

- Sponsor recognition in social media event wrap-up post

NB. SCA (Qld) will arrange and coordinate the logistics with the production company

\$4,700

1 Opportunity

Awards for Excellence Dinner

Category Award Sponsor

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page

During event

- Logo inclusion on SCA (Qld) welcome screen/s
- Logo on award trophy and certificate
- Present category award to winner on stage with photo opportunity⁹
- MC recognition during event proceedings
- On-screen recognition during breaks
- Four (4) tickets to Awards Dinner
- Reserved seating area in a prime location⁸

Post-Event

- Sponsor recognition in social media event wrap-up post

\$3,000

2 Opportunities pending number of categories required

Awards for Excellence Dinner

Table Centrepiece Sponsor

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page

During event

- Logo inclusion on SCA (Qld) welcome screen/s
- MC recognition during event proceedings
- On-screen recognition during breaks
- Two (2) tickets to Awards Dinner
- Reserved seating area in a prime location⁸

Post-Event

- Sponsor recognition in social media event wrap-up post

NB. SCA (Qld) will arrange and coordinate the logistics for the centrepieces

\$2,500

1 Opportunity

Awards for Excellence Dinner

Entertainment Sponsor

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page

During event

- Logo inclusion on SCA (Qld) welcome screen/s
- MC recognition during event proceedings
- On-screen recognition during breaks
- Two (2) tickets to Awards Dinner
- Reserved seating area in a prime location⁸

Post-Event

- Sponsor recognition in social media event wrap-up post

NB. SCA (Qld) will arrange and coordinate the logistics for the entertainment

\$4,000

1 Opportunity

Awards for Excellence Dinner

Photobooth Sponsor

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page

During event

- Logo inclusion on SCA (Qld) welcome screen/s
- MC recognition during event proceedings
- On-screen recognition during breaks
- Two (2) tickets to Awards Dinner
- Reserved seating area in a prime location⁸

Post-Event

- Sponsor recognition in social media event wrap-up post

NB. SCA (Qld) will arrange and coordinate the logistics for the booth

\$2,500

1 Opportunity

Annual Conference

Integrate Conference Sponsor

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page

During event

- Exhibit products/services at one trade display area - 2.5m(w) x 0.5m(d) x 2.5m(h)
- MC recognition at the opening and closing sessions
- Logo inclusion in the official conference program
- On-screen recognition in plenary room during breaks
- One (1) full conference delegate registration, including two (2) day program and social functions

Post-Event

- Copy of electronic registration list
- Sponsor recognition in social media event wrap-up post

\$3,900

10 Opportunities

Annual Conference

Delegate Tote Sponsor

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page

During event

- Opportunity to display logo on the registration bags Co-branded with SCA (Qld)¹¹
- MC recognition at the opening and closing sessions
- Logo inclusion in the official conference program
- On-screen recognition in plenary room during breaks

Post-Event

- Sponsor recognition in social media event wrap-up post

\$4,500

1 Opportunity



Annual Conference

Relax and Revive Sponsor

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page

During event

- Three (3) massage therapists to provide delegates 5-minutes of bliss for 5 hours per day¹⁴
- Opportunity to display logo on practitioners t-shirts¹⁰
- MC recognition at the opening and closing sessions
- Logo inclusion in the official conference program
- On-screen recognition in plenary room during breaks
- Display two (2) pull-up banners in the designated area (sponsor to supply)
- One (1) full conference delegate registration, including two (2) day program and social functions

Post-Event

- Copy of electronic registration list
- Sponsor recognition in social media event wrap-up post

\$5,800

1 Opportunity

Annual Conference

Welcome Function Sponsor

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page
- Opportunity to provide ideas to SCA (Qld) regarding function theme

During event

- Logo inclusion on SCA (Qld) welcome screen/s
- Display two pull-up banners in the function area (sponsor to supply, not exceeding 2x2x1m per banner)
- MC recognition during event proceedings
- Opportunity to provide promotional gift for guests⁷
- On-screen recognition during breaks
- Four (4) tickets to Welcome Function

Post-Event

- Sponsor recognition in social media event wrap-up post

\$5,000

1 Opportunity

Annual Conference

Dinner Sponsor

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page
- Opportunity to provide ideas to SCA (Qld) regarding function theme

During event

- Logo inclusion on SCA (Qld) welcome screen/s
- Display two pull-up banners in the function area (sponsor to supply, not exceeding 2x2x1m per banner)
- MC recognition during event proceedings
- Opportunity to provide promotional gift for guests⁷
- On-screen recognition during breaks
- Four (4) tickets to Dinner Function

Post-Event

- Sponsor recognition in social media event wrap-up post

\$7,000

1 Opportunity

Annual Conference

Coffee Cart Sponsor

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page

During event

- Opportunity to display logo on the coffee cup and barista cart / station^{13, 14}
- MC recognition at the opening and closing sessions
- Logo inclusion in the official conference program
- On-screen recognition in plenary room during breaks
- Display one (1) pull-up banners beside coffee cart (sponsor to supply)²
- One (1) full conference delegate registration, including two (2) day program and social functions

Post-Event

- Sponsor recognition in social media event wrap-up post

\$4,000

1 Opportunity

Annual Conference

Gelato Cart Sponsor

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page

During event

- Opportunity to display logo on the gelato cart/station^{11, 13}
- MC recognition at the opening and closing sessions
- Logo inclusion in the official conference program
- On-screen recognition in plenary room during breaks
- Display one (1) pull-up banner beside gelato cart (sponsor to supply)²
- One (1) full conference delegate registration, including two (2) day program and social functions

Post-Event

- Sponsor recognition in social media event wrap-up post

\$3,900

1 Opportunity

Annual Conference

Keynote Speaker Sponsor

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page

During event

- Opportunity to provide a three-minute introductory speech at the commencement of the allocated Keynote Speaker session
- Opportunity to place marketing brochure/ merchandise on tables during the allocated Keynote Speaker session
- MC recognition at the opening and closing sessions
- Logo inclusion in the official conference program
- On-screen recognition at the beginning and end of the allocated Keynote Speaker session
- On-screen recognition in plenary room during breaks
- Display two (2) pull-up banners on stage during the allocated Keynote Speaker session (sponsor to supply)

Post-Event

- Sponsor recognition in social media event wrap-up post

\$3,900

3 Opportunities

Annual Conference

Lanyard Sponsor

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page

During event

- Opportunity to display logo on the conference name tag lanyards Co-branded with SCA (Qld)¹¹
- MC recognition at the opening and closing sessions
- Logo inclusion in the official conference program
- On-screen recognition in plenary room during breaks

Post-Event

- Sponsor recognition in social media event wrap-up post

\$4,000

1 Opportunity

Annual Conference

Exhibition
Prize Sponsor

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page

During event

- Present exhibitors prizes to winners on stage with photo opportunity¹⁶
- MC recognition at the opening and closing sessions
- Logo inclusion in the official conference program
- Logo inclusion on the exhibitor passport
- On-screen recognition in plenary room during breaks

Post-Event

- Sponsor recognition in social media event wrap-up post

\$3,000

1 Opportunity

Annual Conference

Wi-fi
Sponsor

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page

During event

- Opportunity to display logo wi-fi signs (with custom password) display throughout the conference¹²
- MC recognition at the opening and closing sessions
- Logo inclusion in the official conference program
- On-screen recognition in plenary room during breaks
- Display one (1) pull-up banner at registration²

Post-Event

- Sponsor recognition in social media event wrap-up post

\$2,500

1 Opportunity

Annual Conference

Pen
Sponsor

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page

During event

- Opportunity to display logo on the pens distributed at registration³
- MC recognition at the opening and closing sessions
- Logo inclusion in the official conference program
- On-screen recognition in plenary room during breaks

Post-Event

- Sponsor recognition in social media event wrap-up post

\$1,500

1 Opportunity

Annual Conference

Notepad
Sponsor

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page

During event

- Opportunity to display logo on the notepads distributed at registration³
- MC recognition at the opening and closing sessions
- Logo inclusion in the official conference program
- On-screen recognition in plenary room during breaks

Post-Event

- Sponsor recognition in social media event wrap-up post

\$1,500

1 Opportunity

Annual Conference

Concurrent
Stream
Sponsor

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page

During event

- MC recognition at the opening and closing sessions
- Logo inclusion in the official conference program
- On-screen recognition at the beginning and end of the allocated Speaker session
- On-screen recognition in plenary room during breaks
- Display one (1) pull-up banner on stage during the allocated Speaker session²

Post-Event

- Sponsor recognition in social media event wrap-up post

\$800

4 Opportunities

Annual Conference

Hydration Sponsor

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page

During event

- Opportunity to display logo on water bottles distributed at drink stations³
- MC recognition at the opening and closing sessions
- Logo inclusion in the official conference program
- On-screen recognition in plenary room during breaks

Post-Event

- Sponsor recognition in social media event wrap-up post

\$750

1 Opportunity

Annual Conference

Business Lounge Sponsor

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page

During event

- Opportunity to display logo and customised graphics within the business lounge
- MC recognition at the opening and closing sessions
- Logo inclusion in the official conference program
- Logo inclusion on the official delegate name tags
- On-screen recognition in plenary room during breaks
- One (1) full conference delegate registration, including two (2) day program and social functions

Post-Event

- Copy of electronic registration list
- Sponsor recognition in social media event wrap-up post

\$7,500

1 Opportunity

Annual Conference

Keepsake Lunch Box Sponsor

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page

During event

- Opportunity to display logo on the keepsake cooler bags co-branded with SCA (Qld)¹¹
- MC recognition at the opening and closing sessions
- Logo inclusion in the official conference program
- On-screen recognition in plenary room during breaks

Post-Event

- Sponsor recognition in social media event wrap-up post

\$3,500

1 Opportunity

Annual Conference

Advertising Opportunity

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page

During event

- Opportunity to place marketing brochure/ merchandise in delegate tote bag⁷
- Opportunity to place one (1) horizontal strip advertisement in the official conference program⁵

\$1,000

Unlimited



Golf Day

Naming
Rights
Sponsor

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page

During event

- Opportunity to provide promotional gift or brochure for registration bags⁷
- Opportunity for hole activation and display at selected competition hole¹⁷
- MC recognition during welcome and end of day function
- On-screen recognition at the post event function
- Display two (2) pull-up banners at post-event function²
- Opportunity to provide a five-minute welcome speech at the Golf Day
- One (1) company representative at hole activation
- Four (4) player registrations, including post event function

Post-Event

- Copy of electronic registration list
- Sponsor recognition in social media event wrap-up post

\$7,500

1 Opportunity

Golf Day

Keepsake
Lunch Box
Sponsor

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page

During event

- Opportunity to display logo on the keepsake cooler bags Co-branded with SCA (Qld)^{11, 21}
- MC recognition during welcome and end of day function
- On-screen recognition at the post event function

Post-Event

- Sponsor recognition in social media event wrap-up post

\$2,900

1 Opportunity

Golf Day

Post Feast
Sponsor

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page

During event

- Opportunity to provide promotional gift or brochure on tables⁷
- Opportunity for two (2) company representatives to attend the post event function²¹
- MC recognition at the post event function
- Display up to two (2) pull-up banners at post-event function²
- Opportunity to provide a five-minute speech at the post event function

Post-Event

- Sponsor recognition in social media event wrap-up post

\$2,500

1 Opportunity

Golf Day

Post Feast
Entertainment
Sponsor

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page

During event

- MC recognition during welcome and end of day function
- On-screen recognition at the post event function
- One (1) company representative to attend the post event function²¹

Post-Event

- Sponsor recognition in social media event wrap-up post

NB. SCA (Qld) will arrange and coordinate the logistics for the entertainment

\$750

1 Opportunity

Golf Day

Drinks Cart
Sponsor

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page

During event

- Opportunity to display logo on golf drinks cart
- One (1) company representative to ride along on the drinks cart²¹
- MC recognition during welcome and end of day function
- On-screen recognition at the post event function
- Display one (1) pull-up banner at registration²

Post-Event

- Sponsor recognition in social media event wrap-up post

\$1,700

1 Opportunity

Golf Day

Cart
Sponsor

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page

During event

- Opportunity to display logo on all golf carts - excluding Hospitality/ Drinks Cart²¹
- MC recognition during welcome and end of day function
- On-screen recognition at the post event function

Post-Event

- Sponsor recognition in social media event wrap-up post

\$1,200
1 Opportunity

Golf Day

Hole
Sponsor

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page

During event

- Opportunity to provide promotional gift or brochure for registration bags⁷
- Opportunity for hole activation and display at selected competition hole¹⁷
- MC recognition during welcome and end of day function
- On-screen recognition at the post event function
- Display one (1) pull-up banner at post-event function²
- One (1) company representative at hole activation
- Four (4) player registrations, including post event function

Post-Event

- Sponsor recognition in social media event wrap-up post

\$1,600
8 Opportunities

Golf Day

Support
Sponsor

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page

During event

- Opportunity to provide promotional gift or brochure for registration bags⁷
- MC recognition during welcome and end of day function
- On-screen recognition at the post event function
- Two (2) player registrations, including post event function²¹

Post-Event

- Sponsor recognition in social media event wrap-up post

\$1,100
4 Opportunities

Golf Day

Hydration
Sponsor

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page

During event

- Opportunity to display logo on water bottles^{13, 21}
- MC recognition during welcome and end of day function
- On-screen recognition at the post event function
- Display one (1) pull-up banner at registration²

Post-Event

- Sponsor recognition in social media event wrap-up post

\$750
1 Opportunity

Golf Day

Team Prize
Sponsor

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page

During event

- Alignment to a team prize award^{18, 21}
- Opportunity to provide promotional gift or brochure for registration bags⁷
- MC recognition during welcome and end of day function

Post-Event

- Sponsor recognition in social media event wrap-up post

\$500
3 Opportunities

Golf Day

Individual
Prize Sponsor

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page

During event

- Alignment to an individual prize award^{18, 21}
- Opportunity to provide promotional gift or brochure for registration bags⁷
- MC recognition during welcome and end of day function

Post-Event

- Sponsor recognition in social media event wrap-up post

\$400

3 Opportunities

The Mini Debate

Exhibitor
All Regions
(5 Regions)

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page

During event

- Opportunity to exhibit products/services at one trade display area - 1.8m trestle table
- MC recognition during event proceedings
- On-screen recognition at the beginning and end of event proceedings
- Display two (2) pull-up banners²
- Opportunity to provide lucky door prize¹⁹
- Opportunity to include insert or promo gift in attendee bag⁷
- Opportunity for two (2) company representatives to attend event

Post-Event

- Copy of electronic registration list
- Sponsor recognition in social media event wrap-up post

\$5,500

5 Opportunities

The Mini Debate

Exhibitor

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page

During event

- Opportunity to exhibit products/services at one trade display area - 1.8m trestle table
- MC recognition during event proceedings
- On-screen recognition at the beginning and end of event proceedings
- Display two (2) pull-up banners²
- Opportunity to provide lucky door prize¹⁹
- Opportunity to include insert or promo gift in attendee bag⁷
- Opportunity for two (2) company representatives to attend event

Post-Event

- Copy of electronic registration list
- Sponsor recognition in social media event wrap-up post

\$1,400

(BNE, SSC & GC)

\$1,000

(FNQ & NQ)

10 Opportunities
per Region

The Mini Debate

Delegate Bag
Sponsor
(All Regions)

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page

During event

- Opportunity to display logo on the attendee bags co-branded with SCA (Qld)¹¹
- MC recognition during event proceedings
- On-screen recognition at the beginning and end of event proceedings

Post-Event

- Sponsor recognition in social media event wrap-up post

\$3,500

1 Opportunity

End of Year Networking

Function
Sponsor

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page

During event

- Display one (1) pull-up banner²
- MC recognition during event proceedings
- Opportunity for two (2) company representatives to attend sponsored function

Post-Event

- Copy of electronic registration list
- Sponsor recognition in social media event wrap-up post

\$950

4 Opportunities
per Region



Sailing Day

Naming Rights
Sponsor

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page

During event

- Opportunity to provide promotional gift or brochure⁷
- MC recognition during welcome and post event function
- On-screen recognition at the post event function
- Display two (2) pull-up banners at post-event function²
- Opportunity to provide a five-minute welcome speech
- Ten (10) tickets to the post event function²⁰

Post-Event

- Copy of electronic registration list
- Sponsor recognition in social media event wrap-up post

\$5,500
1 Opportunity

Sailing Day

Post
Networking
Sponsor

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page

During event

- Opportunity to provide promotional gift or brochure on tables⁷
- Opportunity for two (2) company representatives to attend the post event function²⁰
- MC recognition at the post event function
- On-screen recognition at the post event function
- Display up to two (2) pull-up banners at post-event function²
- Opportunity to provide a five-minute speech at the post event function

Post-Event

- Sponsor recognition in social media event wrap-up post

\$2,000
1 Opportunity

Sailing Day

Catering
Sponsor

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page

During event

- Opportunity to display logo on lunch time catering packaging¹³
- MC recognition during welcome and post event function
- On-screen recognition at the post event function
- Display one (1) pull-up banner during the event²

Post-Event

- Sponsor recognition in social media event wrap-up post

\$1,500
1 Opportunity

Sailing Day

Support
Sponsor

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page

During event

- Opportunity to provide promotional gift or brochure⁷
- MC recognition during welcome and post event function
- On-screen recognition at the post event function
- Tickets (2) tickets to the post event function²⁰

Post-Event

- Sponsor recognition in social media event wrap-up post

\$750
5 Opportunities

Principal Luncheon

Exclusive Sponsor

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page
- Opportunity to select potential Strata Managers from listing provided by SCA (Qld) for the luncheon

During event

- Opportunity to host a luncheon for up to twenty (20) Strata Managers¹⁵
- Display one (1) pull-up banner²
- Opportunity for two (2) company representatives to attend

Post-Event

- Copy of electronic registration list

\$5,000

4 Opportunities

Strata Professionals Networking

Function Sponsor

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page

During event

- Display one (1) pull-up banner²
- MC recognition during event proceedings
- Opportunity for two (2) company representatives to attend function

Post-Event

- Copy of electronic registration list

\$700

4 Opportunities

Happy Hour Handshakes

Function Sponsor

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page

During event

- Display one (1) pull-up banner²
- MC recognition during event proceedings
- Opportunity for two (2) company representatives to attend function

Post-Event

- Copy of electronic registration list

\$800

4 Opportunities

Top Golf

Naming Rights Sponsor

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page

During event

- Opportunity to provide promotional gift or brochure for registration bags⁷
- Opportunity for one (1) company representative to rotate and play throughout all teams and attend the post event function
- Alignment to the highest individual score of the day prize¹⁸
- MC recognition at the post event function
- Display two (2) pull-up banners at post-event function²
- Opportunity to provide a five-minute speech at the post event function
- Five (5) player registrations, including post event function

Post-Event

- Copy of electronic registration list
- Sponsor recognition in social media event wrap-up post

\$7,000

1 Opportunity

Top Golf

Feature Sponsor

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page
- Opportunity to select four (4) teams from the registration list provided by SCA (Qld) for private play area

During event

- Opportunity to host the private player area
- Opportunity to provide promotional gift or brochure for registration bags⁷
- MC recognition at the post event function
- Display up to two (2) pull-up banners in the private player area and one pull-up banner at post event function²
- Five (5) player registrations, including post event function

Post-Event

- Copy of electronic registration list
- Sponsor recognition in social media event wrap-up post

\$4,800

1 Opportunity

Top Golf

Hole
Sponsor

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page

During event

- Opportunity to provide promotional gift or brochure for registration bags⁷
- Opportunity for one (1) company representative to rotate and play throughout all teams
- MC recognition at the post event function
- Display one (1) pull-up banner on the playing deck during the event²
- Five (5) player registrations

Post-Event

- Copy of electronic registration list
- Sponsor recognition in social media event wrap-up post

\$1,400

7 Opportunities

Top Golf

Support
Sponsor

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page

During event

- Opportunity to provide promotional gift or brochure for registration bags⁷
- Opportunity for one (1) company representative to rotate and play throughout all teams²¹
- MC recognition at the post event function
- Display one (1) pull-up banner on the playing deck during the event²

Post-Event

- Sponsor recognition in social media event wrap-up post

\$1,000

5 Opportunities

Top Golf

Catering
Sponsor

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page

During event

- Opportunity to display logo on catering packaging¹³
- Opportunity to provide promotional gift or brochure for registration bags⁷
- Opportunity for one (1) company representative to rotate and play throughout all teams²¹
- MC recognition at the post event function
- Display one (1) pull-up banner on the playing deck during the event²

Post-Event

- Sponsor recognition in social media event wrap-up post

\$2,200

1 Opportunity

Top Golf

Hydration
Sponsor

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page

During event

- Opportunity to display logo on water bottles¹³
- Opportunity to provide promotional gift or brochure for registration bags⁷
- Opportunity for one (1) company representative to rotate and play throughout all teams²¹
- MC recognition at the post event function
- Display one (1) pull-up banner on the playing deck during the event²

Post-Event

- Sponsor recognition in social media event wrap-up post

\$750

1 Opportunity



Top Golf

Sanitizer
Sponsor

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page

During event

- Opportunity to display logo on sanitizer bottles¹³
- Opportunity to provide promotional gift or brochure for registration bags⁷
- Opportunity for one (1) company representative to rotate and play throughout all teams²¹
- MC recognition at the post event function
- Display one (1) pull-up banner on the playing deck during the event²

Post-Event

- Copy of electronic registration list
- Sponsor recognition in social media event wrap-up post

\$600

1 Opportunity

Top Golf

Team Prize
Sponsor

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page

During event

- Alignment to a team prize award¹⁸
- Opportunity to provide promotional gift or brochure for registration bags⁷
- Opportunity for one (1) company representative to rotate and play throughout all teams²¹
- MC recognition at the post event function

Post-Event

- Sponsor recognition in social media event wrap-up post

\$500

4 Opportunities

Top Golf

Individual
Prize
Sponsor

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page

During event

- Alignment to an individual prize award¹⁸
- Opportunity to provide promotional gift or brochure for registration bags⁷
- Opportunity for one (1) company representative to rotate and play throughout all teams²¹
- MC recognition at the post event function

Post-Event

- Sponsor recognition in social media event wrap-up post

\$400

4 Opportunities

Top Golf

Registration
Bag
Sponsor

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page

During event

- Opportunity to display logo on the registration bags co-branded with SCA (Qld)¹¹
- Opportunity for one (1) company representative to rotate and play throughout all teams²¹
- MC recognition at the post event function
- Display one (1) pull-up banner at the registration point²

Post-Event

- Sponsor recognition in social media event wrap-up post

\$2,500

1 Opportunity

Top Golf

Competition
Judge
Sponsor

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page

During event

- Opportunity for one (1) company representative to judge the best²¹ dressed competitions (team and individual)
- MC recognition at the post event function
- Display one (1) pull-up banner at post event function²
- Opportunity to provide a five-minute speech at the post event function

Post-Event

- Sponsor recognition in social media event wrap-up post

\$250

3 Opportunities



CPD Session/ Webinar

Feature
Sponsor

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page

During event

- Opportunity for 5-minute presentation (inclusive four PowerPoint slides)⁴
- MC recognition during event proceedings
- Opportunity for two (2) company representatives to attend session

Post-Event

- Copy of electronic attendance list

\$950

16 Opportunities

CPD Session/ Webinar

Support
Sponsor

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page

During event

- MC recognition during event proceedings
- Opportunity for two (2) company representatives to attend session

Post-Event

- Copy of electronic registration list

\$400

16 Opportunities

CPD Session/ Webinar

Bundle

- Opportunity for unlimited number of employees to attend to all CPD sessions/webinars for the financial year

\$950

Strata Starters

Feature
Sponsor

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page

During event

- Display one (1) pull-up banner²
- MC recognition during event proceedings
- Opportunity for ten-minute presentation (inclusive of PowerPoint slides)⁴
- Opportunity for two (2) company representatives to attend event

Post-Event

- Copy of electronic attendance list

\$1,200

4 Opportunities

Strata Starters

Support
Sponsor

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page

During event

- MC recognition during event proceedings
- Opportunity for two (2) company representatives to attend session

Post-Event

- Copy of electronic registration list

\$700

8 Opportunities

Education Planning Day

Exclusive
Sponsor

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page

During event

- Display one (1) pull-up banner²
- MC recognition during event proceedings
- Opportunity for two (2) company representatives to attend session

\$5,000

2 Opportunities



Nominee Membership

- Opportunity to add additional nominees to the corporate membership

\$300

Inside Strata

Online Advertorial

- One (1) advertorials, (800 words) plus hi-res image⁵

\$1,375

e-Newsletter

Advertisement

- One (1) static, horizontal strip advertisement linked to sponsor website in selected electronic newsletter⁵

\$400

e-Newsletter

Editorial

- One (1) editorial article in selected electronic newsletter⁵

\$500

SCA (Qld) e-Blast

Sponsor Message

- One (1) dedicated electronic communication to all SCA (Qld) members⁵
- Opportunity to provide topic, including images and logos

\$750

SCA (Qld) Social Media

- One (1) feature post - an article of interest, competition or promotion⁵

\$50

New Member Comms

- One (1) sponsor profile (200 words) plus hi-res image linked to sponsor website in SCA (Qld) New Members Booklet⁵

\$500

Supplier Directory

Advertisement Skyscraper

- One (1) static skyscraper advertisement (160 x 600px), including hi-res image appearing on the category directory list for 12 months⁵

\$2,040

Supplier Directory

Advertisement Square

- One (1) static square advertisement (250 X 250px), including hi-res image across every listing under one category for 12 months⁵

\$1,530

Supplier Directory

Advertisement Mobile Banner

- One (1) static mobile banner advertisement (320 X 100px), including hi-res image across category listings for 12 months⁵

\$1,020

Supplier Directory

Advertisement Sponsored Links

- One (1) static text only advertisement (320 x 100px), across category listings for financial year⁵

\$510





Footnotes

1. SCA (Qld) will be responsible for the selection of the category award allocated as part of the Category Award Sponsor. This will be done in consultation with the sponsor where possible. We cannot guarantee the sponsor will be aligned to specific award categories.
2. Sponsor to supply pull up banners.
3. Sponsor to organise the activation requirements.
4. All materials and presentation must be provided before the event clearly outlining the content.
5. Sponsor to provide all advertising materials based on SCA (Qld)'s specifications.
6. Tickets are not included.
7. Sponsor to provide branded marketing brochure/ merchandise /promotional gift at cost to them.
8. All invited guests must hold a valid dinner ticket to attend. Sponsor is responsible to invite guests to sit in their VIP area.
9. SCA (Qld) will be responsible for the selection of the category award allocated as part of the Category Award Sponsor. This will be done in consultation with the sponsor where possible. We cannot guarantee the sponsor will be aligned to specific award categories.
10. T-shirts are at a cost to the sponsor.
11. SCA (Qld) will arrange production of the branded product and distribution to all delegates/attendees.
12. SCA (Qld) will be responsible for arranging the wi-fi signs in consultation with the sponsor for custom password.
13. Sponsor to provide branded products/packaging (e.g.. cups, pens, notebooks etc.) at cost to them.
14. SCA (Qld) will arrange and coordinate the logistic with the service provider.
15. SCA (Qld) will arrange and coordinate the distribution of invitations.
16. SCA (Qld) will arrange and coordinate the purchase of the exhibitor prizes.
17. Sponsor to supply signage and organise the activation requirements.
18. Sponsor to organise and provide prize. Team prize [4 players] to the value of \$1200. Individual prize to the value of \$150.
19. Sponsor to provide lucky door prize at cost to them.
20. Yacht not included, Sponsor to purchase separately.
21. Team registration not included, Sponsor to purchase separately.



Terms & Conditions

1. All prices include GST.
2. Sponsorship eligibility requires that all sponsors must be a current member of SCA (Qld) or be a member of another SCA affiliate state or chapter. First time Platinum and Gold sponsors with SCA (Qld) will be required to commit to a partnership for two (2) financial years.
3. Signing and returning an application to SCA (Qld) does NOT guarantee sponsorship with SCA (Qld). Sponsorship applications are managed on a first come, first served basis. However, right of first refusal is given to previous sponsors, where applicable. SCA (Qld) reserves the right to reject any sponsor that it deems inappropriate, without explanation.
4. The maximum number of tangible entitlements that a company may access per financial year before corporate sponsorship is required is two (2) exclusive of membership.
5. An agreement will start and end on the dates specified by SCA (Qld).
6. The Sponsor will pay to SCA (Qld) the amount or amounts specified in an agreement, at the times and in the manner specified.
7. SCA (Qld) will provide to the Sponsor the benefits specified an agreement. SCA (Qld) reserves the right to vary the Sponsor benefits if due to circumstances beyond its control is unable to provide an agreed benefit. SCA (Qld) will use its best endeavours to provide a comparable benefit.
8. An agreement is benefit for the Sponsor only and may not be assigned or novated. Unless otherwise agreed in writing by SCA (Qld), the benefits of an agreement will not apply to any subsidiary, related party or alternative branding of the Sponsor. In the event of a merger, amalgamation, rebranding, expansion or change of industry of the Sponsor, SCA (Qld) reserves the right to review the sponsorship pursuant to an agreement and consider potential conflicts with other sponsorships.
9. SCA (Qld) agrees that, in addition to any other standards of confidentiality or privacy agreed between the parties to an agreement, it will comply with all legislation, principles, industry codes and policies by which it is bound, including without limitation the Privacy Act 1988 (Cth).
10. SCA (Qld) supplies attendee data to sponsors as part of a negotiated sponsorship contract. All attendees agree to the supply of their personal information via the SCA (Qld)'s event terms and conditions. Data supplied should only be used in the context of an event follow up and should not be added to sponsor databases without additional permission from individuals. Data should also be used in accordance with the Australian Privacy Principles and Spam Laws.
11. SCA (Qld) has the right to:
 - a. not accept an offer or request for speaking opportunities at SCA (Qld) events or programs in its discretion;
 - b. not accept an offer or request for speakers that have not been trained in public speaking or strata management for example through SCA (Qld) training programs or external professional development programs;
 - c. where the sponsor's presenter is a first time presenter for SCA, SCA (Qld) reserves the right to request that the speaker completes an introductory course (such as the A100) or a formal qualification relating to strata;
 - d. SCA (Qld) reserves the right to not extend any speaking opportunities in the first year of sponsorship;
 - e. SCA (Qld) reserves the right to request that presenters or speakers from the sponsor not be given further speaking opportunities should substantial negative feedback be given about their performance. This clause operates at the sole discretion of SCA (Qld) and notice and reasons will be given to the sponsor if SCA (Qld) exercises its power under this clause.
 - f. not accept for publication the Sponsor's editorial if, in the opinion of SCA (Qld), the editorial does not meet the criteria to educate members or if it (or any part of it) is or is likely:
 - To be defamatory;
 - To be in any manner prejudice to the name, reputation, image, products or services of SCA (Qld) or of any of its Sponsors or members; or
 - Contains errors of fact;
 - is in breach of any law, including relevant state, federal or local laws, industry code or regulation that may apply or is relevant to the content or the industry of the sponsor;
 - to not meet the standards required by SCA (Qld); or
 - be inconsistent with SCA (Qld) policy or position.
 - g. Edit the Sponsor's editorial provided that the edited version is provided to the Sponsor within a reasonable period of time prior to publication, and subject to the Sponsor's right of reply with respect to the edited version and right to withdraw the editorial.



- h. Subject to complying with any written directions from the Sponsor regarding brand guidelines and usage of the Sponsor's trademarks, determine the size and placement of the Sponsor's corporate logo, name and/or business details on any of SCA (Qld)'s newsletters, promotional or advertising material.
 - i. Use the Sponsor's corporate logo, name and images for the purposes of an agreement.
12. The Sponsor agrees to:
 - a. Provide its logo, images and editorial material in a form suitable to be applied to all promotional and publicity material relevant to the sponsorship set out in an agreement;
 - b. Provide all material for insertions, banners and displays as required and in the timeframe advised;
 - c. Provide all required material per (a) and (b) above in accordance with SCA (Qld)'s advised timetables for production relevant to those materials;
 - d. If it participates in any event (including trade displays) organised by SCA (Qld), to participate in any such event at its own risk and discharges SCA (Qld) from all responsibility for damage to or loss, theft or destruction of any of its equipment or stock, other than where occurring as a result of negligence on the part of SCA (Qld); and
 - e. Comply with any written directions from SCA (Qld) regarding brand guidelines and usage of SCA (Qld) trademarks;
 - f. Be truthful and honest in any claims promulgated in promotional and publicity material sent out by SCA (Qld) pursuant to an agreement;
 - g. Ensure all publicity or promotional material complies with all relevant laws, including relevant state, federal or local laws, industry codes or regulations that may apply or are relevant to the content or the industry of the sponsor; including but not limited to the Competition and Consumer Act 2010 (Cth) ["the Australian Consumer Law"] with respect of advertising, product safety and any other legal obligations they may have; and
 - h. Accept responsibility for any errors of fact, breaches of any law or code, which arise whether through negligence, deliberately or inadvertently which are promulgated by SCA (Qld) in marketing or promotional material which relate to the Sponsor's product or service;
 - i. Not market subsidiaries or parent organisation branding. The sponsor in this case is defined by the ABN. Doing so, will carry a fine equal to sponsorship value for the nominated event, ejection from the event, and the penalty of suspension from the next year major events.
13. The Sponsor warrants that it holds the copyright or a licence to use all materials provided to SCA (Qld) and grants SCA (Qld) a license to use or materials provided in accordance with the purpose for which they were supplied.
14. Other than as required to give effect to its operation, the information contained in an agreement is confidential in nature and no part of it may be disclosed to any person by either party without the express permission of the other party, and each party agrees to keep the information confidential – and to ensure its employees and agents keep the information confidential.
15. The Sponsor has no rights of exclusivity in relation to the Sponsorship or the Sponsor Benefits and SCA (Qld) is free to offer any other sponsorships at any sponsorship level and for any industry type as it determines appropriate in its absolute discretion.
16. SCA (Qld) will give sponsors with the higher level of sponsorship priority, in choosing benefit packages available. Where there are multiple sponsors with the same level of sponsorship SCA (Qld) will endeavour to give each sponsor the same level of opportunity and benefit as SCA (Qld) is best able to do. Where there is only a single opportunity available, preference will be based on the order in which committed responses are received in relation to those opportunities and SCA (Qld) will endeavour to use best endeavours to offer the remaining sponsors alternative opportunities of equivalent exposure.
17. The Sponsor will at all times comply with the SCA (Qld) Code of Ethics, Membership Policies and Terms and Conditions for membership and any updated or amended terms of those codes, policies or terms and conditions as may apply from time to time.
18. Where the Sponsor has complied with all the terms of an agreement, the Sponsor has the option for a further term as specified. The Sponsor must give SCA (Qld) notice in writing at least three months prior to the ending date of an agreement if it wishes to take up the option. The terms of the option will be on the same terms and conditions as an agreement except that the Sponsorship fee and entitlements schedule will be reviewed to the Sponsorship fee that is applicable for the relevant level of sponsorship to apply from the date of the further agreement A will be amended to "not applicable".
19. An agreement is conditional upon the Sponsor:
 - a. executing and providing to the SCA (Qld) a Board Declaration Form as issued in the membership

- renewal documentation;
 - b. executing and providing to the SCA (Qld) a Continuing Professional Development Declaration Form as issued in the membership renewal documentation; and
 - c. Acknowledging that all terms and conditions are applicable as endorsed and amended by the Board from time to time.
20. Where one party is unable to carry out its obligations under an agreement due to circumstances beyond its control or which it could not have prevented, including any restrictions arising from COVID-19 or any subsequent pandemics, those obligations are suspended whilst those circumstances continue, provided the other party is notified and the first party uses its best endeavours to overcome the circumstances preventing its obligations from being carried out.
 21. The failure of either party at any time to require performance of any obligation under an agreement is not a waiver of that party's right:
 - a. To insist on performance of, or claim damages for breach of, that obligation unless that party acknowledges in writing that the failure is a waiver; and
 - b. To require performance at any time of that or any other obligation under an agreement.
 22. If either party considers that the other party is in breach of an agreement, it must serve written notice to the other party specifying the nature of the breach. The other party must respond in writing within fourteen (14) days of receiving the notice. In the event of a dispute arising that the parties themselves cannot resolve, the parties agree to refer the matter to an independent arbitrator appointed by mutual agreement.
 23. SCA (Qld) may terminate an agreement:
 - a. if the Sponsorship fee or any part of it is more than thirty (30) days in arrears;
 - b. if the Sponsor breaches the SCA (Qld)'s Code of Ethics, Membership Policies and Terms and Conditions or the Sponsor's conduct gives rise to a situation which SCA (Qld) acting reasonably determines is inconsistent with the reputation and values of SCA (Qld) and its members or may bring the organisation or its members into disrepute;
 - c. if the Sponsor fails to provide the declaration to the satisfaction of SCA (Qld),
 - d. if the sponsor produces material which is promulgated by SCA (Qld) which subsequently turns out to be false, misleading, substantially untrue or is in breach of any relevant law, industry code or regulation.
 - e. at any time on 60 days notice
 24. The Sponsor may terminate an agreement - in its discretion, that is has not or is not likely to receive the whole or substantial whole of the sponsorship benefits due to SCA (Qld)'s default, the Sponsor reserves the right to: (a) renegotiate, in good faith, the Sponsorship fee with SCA (Qld); or (b) terminate an agreement upon fourteen (14) days written notice to SCA (Qld), in which case it shall be entitled to a pro-rata refund of any Sponsorship fee(s) paid to SCA (Qld).
For the avoidance of doubt, if SCA (Qld) does not provide any of the Reserved Benefits, this shall not be considered default on the part of SCA (Qld).
 25. Termination by either party - If either party goes into liquidation, is wound up, dissolved (except for the purpose of reconstruction or amalgamation), enters into a scheme of arrangement or is placed under official management or receivership, the other party may terminate an agreement by giving twenty-one (21) days written notice of their intention to do so.
If a dispute has arisen which the parties have been unable to resolve themselves, or if they cannot agree on the appointment of an arbitrator, or if they both disagree with the decision of an arbitrator appointed to resolve a dispute, either party may serve fourteen (14) days written notice to terminate the agreement.
 26. Effect of termination - In the event of termination, each party's rights and liabilities will cease immediately but the termination shall not affect a party's rights arising out of a prior breach of an agreement by the other party.
In the event of termination there will be no requirement for SCA (Qld) to refund to the Sponsor any Sponsorship fees already received by SCA (Qld), in respect of sponsorship benefits that have already been supplied prior to the date of termination or any arising within 21 days of termination.
Where a Sponsor has committed to an event, the Sponsor will be responsible for the costs of producing replacement materials and will not be entitled to a refund of any Sponsorship fees unless a replacement sponsor is found for the event.
 27. Any notice served under an agreement must be served on the other party at the address specified in item 8 of Schedule A between the hours of 0930 and 1600 on any weekday except public holidays.
 28. An agreement constitutes the entire agreement between the parties as to its subject matter and, in relation to its subject matter, supersedes any prior understanding or agreement between the parties and any prior condition, warranty, indemnity or representation imposed, given or made by either party.
 29. An agreement, including its schedules, may not be modified, amended, added to or otherwise varied unless such variation is agreed to by both parties and evidenced by execution in writing by both parties.
 30. An agreement shall be governed by and construed in accordance with the laws of Queensland and the parties agree to submit to the non-exclusive jurisdiction of the courts of Queensland.



Get in touch ...

Our members need the products and services you can offer to help them in running their businesses. When you become a sponsor with SCA (Qld), we give you access to an audience of decision makers operating in a very competitive market.

Being a sponsor with SCA (Qld) will increase your reach by connecting you with potential new customers, generating exposure for your brand, and giving you an edge over your competitors with exclusive invitations to participate in key industry events. You can even boost staff morale by getting your workers involved at these events, which include conferencing, gala award ceremonies and so much more.

Get in touch with us today, to discuss your sponsorship options.

P: 07 3839 3011

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